

# THE NETWORK

Business Alumni Network (BAN)

Fall 2018

## What is BAN?

The **Business Alumni Network** is for all alumni who are part of the business industry, whether you are a recent graduate or someone with significant experience. We are made up of good, dedicated people, who are proud of our careers, education and the University of St. Francis community.

## Why Join?

This network provides beneficial networking opportunities, social events and fosters relationships between students and alumni. The group assists alumni looking for jobs, changing careers, hiring employees or just looking to reconnect with other alumni. By creating this network, a variety of backgrounds, experiences and talents are made available as a resource to others.

## How Else Can You Help?

Consider hiring fellow USF alumni at your place of business or connect us with your employer for a corporate partnership and tuition discount.

**Editor:** Jasmine Lopez  
*Accounting & Marketing Major*  
**Co-Editor:** Autumn Lee  
*Marketing & Graphic Design Major*

## Upcoming BAN Meetings & Events

All meetings are to be held at 8:30 a.m. in the Executive Conference Room (Motherhouse, 3rd Floor) unless otherwise noted.

To register for meetings and events, please visit our [events page](#).

For More Information or to join,  
call (877) 811-ALUM or by email at [alumni@stfrancis.edu](mailto:alumni@stfrancis.edu)



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# SAVE THE DATE

## 2019 Caritas Scholarship Ball

Please save the date for the 62nd annual Caritas Scholarship Ball, to be held on **January 26, 2019**. Caritas will be held in Joliet once again to support the community and it will be held at the Renaissance Center.

Caritas has raised more than **\$5 million** to help deserving students make the dream of earning a college degree a reality.

- *Written by Arvid C. Johnson, Ph.D., President*



## Business Alumni Network Meeting



Join us, whether you've never been to a meeting or are a current member, as our alumni networks gather to share ideas, plan events and network with students and fellow alumni. BAN meetings are open to students and alumni who are part of the business industry, and provides networking opportunities, relationship building and career advice. Light refreshments will be served.

**Saturday, February 16th | 8:30 a.m.**

**Executive Conference Room  
Motherhouse 3rd Floor**

## RECENT NEWS

USF's School of Business is accredited by the **Accreditation Council for Business Schools and Programs (ACBSP)**, the leading specialized accreditation association for business education supporting, celebrating and rewarding teaching excellence. Accreditation is evidence of USF's commitment to teaching excellence, best practices and continuous improvement of programs. There are about 2,400 U.S. institutions of higher education that have business-related curricula. Only 300 have successfully achieved ACBSP accreditation.

Since 2007, the College of Business has been accredited by ACBSP. Recently, the school had their re-affirmation of accreditation in Spring, 2018.



# BUSINESS CLUBS AND ORGANIZATIONS

## Acceleration Club for Entrepreneurs

(ACE) helps members create businesses of their own by fostering collaboration in the creation of business and marketing plans, budgets and more.



**Delta Mu Delta**

**Delta Mu Delta** is a national honor society in business administration with a growing members across the United States and Europe. The Delta Kappa Chapter of Delta Mu Delta is chartered at USF to recognize outstanding achievement in business administration.

**F.R.E.E.** (Financial Research and Education through Experience) is dedicated to providing USF students and the community learning opportunities about personal financial matters through research and experiential learning activities.



**enactus** is a community of student, academic, and business leaders committed to using the power of entrepreneurial action to transform lives and shape a more sustainable world.

## The Student Business Association

(SBA) provides learning opportunities and awareness of the business world that supplement classroom experiences. Workshops, seminars, lectures, panel discussions, and service programs are just a few of the activities offered.

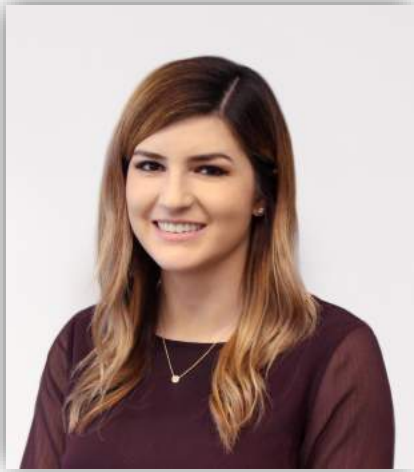


**SCALES (Students Collaborating in Accounting, Leadership, and Education to be Successful)** SCALES is providing a variety of resources for accounting students to prepare for their futures and their careers.

**Upsilon Phi Delta** is a national academic honor society for students in health care management and policy. The society recognizes, awards and encourages academic excellence in the study of health care management.



# STUDENT SPOTLIGHT



## Jasmine Lopez

Double Major in Accounting and  
Marketing

Graduating December 2018

Favorite Quote:

*"Focus on the journey, not the destination. Joy is found not in finishing an activity but in doing it."*

- Greg Anderson

### Why did you choose USF for your undergraduate studies?

I initially started my college career at Joliet Junior College and I decided to transfer to University of St. Francis since I had heard many positive comments about it from close friends. Additionally, being in Phi Theta Kappa opened doors for me to receive academic scholarships which truly showed me how much emphasis and pride University of St. Francis places on strong academic candidates. Strong academia and a sense of community were very important to me when choosing the correct university for me and Sr. Francis met the mark in both those areas

### Why did you pick your major?

I came to USF as a nursing major and realized shortly after that nursing was not a good fit for me. I switched my major to marketing and after taking some courses in accounting decided to double major in accounting and marketing. It has been long journey, but I could not be happier with my choice to study business.

### Who was/is your favorite professor?

My favorite professors are Professor Ferrallo and Professor Dore. Professor Ferrallo has inspired me to be authentic to my character and push myself to think creatively as an individual. He is an incredibly inspiring person who motivates others by his actions and words. Professor Dore helped me make the transition to an accounting major and has been incredibly supportive along the way. She is a wonderful person and one of the most down to earth and compassionate people I know.

### What are your plans after graduation?

After graduation I plan to move to Los Angeles to attend a software coding boot camp to become a Software Engineer. I have always had an interest in working in a technology focused business and realized through my studies and experiences that I enjoy creating and learning in a challenging environment. Having my degree in business will help me better understand the workings of any company I work for and will greatly help me throughout my upcoming journey.

### What are some organizations you are involved with?

I am currently a member of Phi Theta Kappa Honor Society and the Delta Mu Delta Honor Society. I am also a board member of the new accounting club on campus - S.C.A.L.E.S. Additionally, I am a part of the S.A.M mentoring program this year.

# STUDENT ALUMNI MENTORING (SAM)



## Become a mentor today!

This program was established in 2012 to bring students and alumni together to help pave the way for students to succeed at USF and beyond. It also provides our alumni with great reason to stay engaged with their alma mater! We hope you can share what you learned as a USF student and in your professional career to those students following in your footsteps.

SAM runs seven months (October through April) during each academic year and partners with our [Career Success Center](#) creating a robust program for both students and alumni. View our ["Road Map to Success"](#) to see what kind of relationship this fosters and events we host.

[SAM Award Nomination Form](#) | [Business Card Request Form](#)

### Alumni Mentors

An alumni mentor is a guide, friend, and resource who shares educational and professional experiences to provide career guidance and professional contacts. Alumni mentors are partnered with students based on similar career paths, interests, and goals.

#### \* For current mentors:

[Mentoring Agreement](#) | [Mentor Binder Content](#)

#### \* Apply to be a mentor:

New Mentors: [Online Form](#) | [PDF Form](#)

Returning Mentors (applicable to this year's mentors only): [Online Form](#) | [PDF Form](#)

### Alumni mentors make a difference in students' lives. As a mentor, you will be:

**A motivator** – Express belief and confidence in the mentee's abilities and encourage the mentee to try new things.

**A resource** – Teach and advise the mentee about making professional contacts and introduce them to new people, places, or ideas.

**A supporter** – Encourage open and honest dialogue. Listen and respond to the needs of the mentee.

**A coach** – Help the mentee develop and find ways to achieve realistic and meaningful goals.

### Mentor Requirements:

- Attend up to three events per academic year
- Attend mandatory Induction Dinner
- Commit to a minimum of one conversation a month in person, via email, phone, text, etc.
- Must be a USF graduate
- Must be currently employed or recently retired

**You can mentor from any location and mentoring requires less than an hour a month!**

# FEATURE ARTICLE

## *First Impressions*

You've heard the saying: "you never get a second chance to make a good first impression."

Well, it's true. The way a person reacts to how you present yourself whether on paper or in person, is often the lasting impression they have of you. It takes just one-tenth of a second for us to judge someone and make a first impression. So, what kind of a first impression do you make with others?

Most of the time, the first impression employers have of a job-seeker is through their résumé. Certainly, the purpose of a résumé is to provide a summary of your skills, abilities and accomplishments. It is a quick advertisement of who you are – in other words, a "snapshot" with the intent of capturing and emphasizing interests and secure you an interview.

So how can you make a great first impression with your résumé? Be sure it is visually appealing. Be mindful of the layout, the font and font size you use. Too much white space and the impression is that you may not have a lot of experience. Too many words, lines, graphics may tell the hiring manager that you lack focus. Choose your words wisely – not every task performed at every company needs to be listed. Focus on the position you seek and how your work history highlights your experience in that field. And never lie, exaggerate, or include something on your resume that you would not feel comfortable discussing in an interview.

Not sure how to make your résumé stand out? Has it been a while since you've created a résumé? Take advantage of the resources available to you through the University of St. Francis Career Success Center. As a current student or an alum, the Career Success Center can help you create a résumé that makes a great first impression.

***By Caroline Portlock, University of St. Francis Alumna  
Director, Workforce Investment Board of Will County***



# ALUMNI SPOTLIGHT



## BEN KNIGHT

Infrastructure Technician for the Will County ICT Department

### University of St. Francis

- ◆ 2007 B.A. in Marketing
- ◆ 2018 B.S. in Information Technology; minor in Cybercrime
- ◆ 2018 MBA in Management

*“A dream doesn't become reality through magic; it takes sweat, determination and hard work” – Colin Powell*

### What have you accomplished since leaving USF?

Since leaving USF in 2007, I have worked in several industries, and learned a lot about myself and the working world. I have been married for the past 6 years and we have two beautiful children. I graduated two more times while working full time, and raising a family.

### How did you expect college to change your life?

I grew up in Aurora, which is only about 30 minutes away, but chose to live on campus so I could experience college life to the fullest. I expected to learn life lessons, and grow up and take responsibility for everything that I did, and I definitely learned a lot of life lessons while in college.

### Why did you choose your career or area of study?

I chose my career in IT because it is what I am passionate about. I have always loved computers, and technology and having it be my day to day job is amazing. I chose my original degree in Marketing because I always wanted to create marketing advertisements. I use much of what I learned in my marketing and liberal education classes in my work today.

### Why did you choose USF?

USF offered me an academic scholarship and an opportunity to play baseball. I loved playing baseball for USF and the hardest thing I have ever had to do was walk away from a game I love so much.

### Who was your favorite professor and why?

Bill Dow was by far my favorite professor. Every time I had him I knew that I was going to learn a lot about the real world when it came to business. Hearing him tell stories about his brother, and his insurance agency or how he was trying to get a class where you make deals on the golf course, he always made learning fun.

### What is your lasting impression of USF?

USF is like a second home to me. I have made so many friends and colleagues through my years in class and participating in alumni events. I look forward to more years engaged as an alumnus and to the future of the university.

# CONTINUE YOUR ACADEMIC JOURNEY WITH A USF GRADUATE BUSINESS DEGREE!

## Master of Business Administration (U.S. MBA)

A University of St. Francis Master in Business Administration (MBA) provides an innovative customized format that prepares students for the increasingly competitive, technological, global world of management.

Concentrations in:

- Accounting
- Finance
- Management
- Business Analytics
- Health Administration
- Human Resource Management
- Supply Chain Management
- Training & Development

*"The MBA program has taught me to develop better critical thinking skills while learning about real world topics that relate to my field. My professors were supportive and invested in my professional development."*

**- Isabela Valentin, MBA 2019**



## Master of Science Management (MSM)

The Master of Science in Management is appropriate for professionals who want to remain in their specialty field (social work, research and development, engineering, nursing, etc.) but who want to step into a managerial role or enhance their leadership abilities.

**Concentrations in:**

- ◆ Health Administration
- ◆ Logistics
- ◆ Management
- ◆ Training & Development

## Master of Science Health Administration (MSHA)

Masters of Science in Health Administration is designed for students who have knowledge and experience in specific areas of health care, and are seeking a broader understanding of the field.

**To learn more about our graduate degree, and certificate programs, please visit [www.stfrancis.edu/academics/graduate-masters](http://www.stfrancis.edu/academics/graduate-masters)**



# UPDATES AND HIGHLIGHTS

## GRADUATE PROFESSIONAL CERTIFICATE PROGRAMS

Graduate professional certificate programs are designed for those with bachelor's or master's degrees who seek to add a professional credential, and maybe change career direction. USF Graduate Professional Certificates can be obtained quickly, are low cost (just \$399 a credit hour), and are flexible. Completion of certification can be applied toward a graduate degree.

### Certifications are available in:

- Accounting
- Business Analytics
- E-Learning
- Finance
- Training Specialist
- Human Resource Management
- Logistics
- Management of Training and Development

For more information, email or visit <https://www.stfrancis.edu/academics/certificates/>

## Business Graduate International Program Expansion

Good news! USF's master's degree programs are building international influence. Recently, the Higher Learning Commission (HLC) approved expansion of USF's MBA program. The HLC is an organization tasked with the regional accreditation responsibilities for post-secondary education institutions in the central United States.

The HLC approved the Master of Business Administration degree at two universities in Vietnam. Scheduled degree start date is summer, 2019.

Additionally, the HLC approved expansion of our Master of Business Administration with a concentration in Health Administration degree for the Education Ministry for the government of Egypt. Anticipated start date is summer, 2019.

USF continues our existing MBA partnership at Brno Technical University in Brno, Czech Republic. With the addition of Egypt and Vietnam, USF has a presence in three international countries, with more expansion planned for the future.

- **Orlando Griego, Dean of College of Business**

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ST FRANCIS

# ALUMNI

**Alumni & Family Relations wants your feedback!** If you attend an event, they ask that you [take a moment to fill out their survey](#) and let them know how they did. This helps to improve USF alumni and family programming.

**Win an Amazon Gift Card!** Every time you complete the survey, your name will be entered into a raffle. Twice each year, in May and December, five \$20 Amazon gift cards are awarded! The more alumni events you attend, the more opportunities to fill out a survey, and the greater your chances to win!

**Tell them your ideas!** ALSO, if you have a suggestion to make the event programming better, please [let them know here!](#)

## January 2019

### **JSO Family Concert: *Rhythms of Nature***

A special concert for children and families! This interactive concert will teach children all about rhythm through a variety of music compositions. Following the performance, children of all ages can take part in a variety of hands-on activities, including trying out the instruments themselves!

**January 12, 2019 at 11 a.m.**

Sexton Auditorium  
Free Admission

### **Tennis Alumni & Student Match & Reunion**

Calling all men's and women's tennis alumni! Current coach Terry Wrona invites you to join us as we enjoy an evening of tennis, meet the current team and renew friendships with fellow tennis alumni. Dinner will be served.

**Saturday, Jan. 19**

5 p.m. to 7 p.m.  
Challenge Fitness, Lockport  
Complimentary

### **Martin Luther King, Jr.: Remembering his Legacy through Jazz and Prayer**

The USF jazz combo Velvet Symmetry and their director Jacob Slocum will be joined by special guest artists to celebrate the legacy of Dr. Martin Luther King, Jr. through music and words.

**January 20, 2019**

3 p.m.  
Sexton Auditorium

### **7th Annual Recreation & Sport Management Alumni Gathering**

*Sponsored by the Recreation & Sport Management Alumni Network*

Whether you are attending the IPRA annual conference or just want to network, join us for this fun evening with fellow alumni and friends of the program! Hosted by: Dr. Syd Sklar, USF Department Chair. Food and drinks will be provided.

**Friday, Jan. 25**

5:30 p.m. to 7:30 p.m.  
Emerald Loop Bar & Grill, Chicago  
Complimentary

### **62nd Annual Caritas Scholarship Ball**

Join us for a lively evening of cocktails, dinner, and auction at this year's black-tie event to benefit scholarships at USF. For more information, visit [stfrancis.edu/caritas](http://stfrancis.edu/caritas).

**Saturday, Jan. 26**

6 p.m. to Midnight  
Renaissance Center, Joliet

## February 2019

### **Faculty Recital: Jiafeng Yan, piano**

Virtuoso piano faculty member Jiafeng Yan presents an evening of music by some of the most highly-regarded composers of the piano repertoire: Bach, Beethoven, Medtner, and Scriabin.

**February 21, 2019**

7:30 p.m.  
Sexton Auditorium  
[Tickets Required](#)

# EVENTS

## March 2019

### **KAIA String Quartet: *Music of Latin America***

The Chicago-based KAIA String Quartet has devoted itself to presenting the essence of Latin American culture as expressed through the string quartet. They will present an afternoon of exquisite music by Latin American composers including celebrated Mexican composer Silvestre Revueltas.

**March 17, 2019**

3 p.m.

Sexton Auditorium

[Tickets Required](#)

### **The USF Swinging Saints Explore the Heavens**

“Fly Me to the Moon,” “Another Day in the Sun,” “Starlight,” and other works from the American jazz tradition will be brought to life by USF’s own Swinging Saints. Snacks, drink, and toe tapping accompany this heavenly program.

**March 29, 2019**

7:30 p.m.

San Damiano Hall (Motherhouse)

[Tickets Required](#)

## April 2019

### **Spring Musical: *The Little Shop of Horrors***

This sci-fi horror-comedy rock musical tells the story of a meek floral assistant who discovers a strange and sensational new breed of plant, but soon learns it has devious intentions. With book and lyrics by Howard Ashman and music by Alan Menken, this hit show has devoured audience’s hearts for decades with its catchy tunes and unexpected twists.

**April 5-6, 2019 at 7:30 p.m.**

**April 7, 2018 at 3 p.m.**

Sexton Auditorium

[Tickets Required](#)

### **Schola Cantorum Spring Concert**

Concert details TBD

**April 12, 2019**

7:30 p.m.

Sexton Auditorium

[Tickets Required](#)

### **Claritas Master Chorale Spring Concert**

Concert details TBD

**April 13, 2019**

7:30 p.m.

Sexton Auditorium

[Tickets Required](#)

### **Fall Student Recital I**

USF music students perform solo repertoire for voice, piano, guitar, and orchestral instruments.

**April 16, 2019**

7:30 p.m.

Sexton Auditorium

Free Admission

### **Fall Student Recital II**

USF music students perform solo repertoire for voice, piano, guitar, and orchestral instruments.

**April 25, 2019**

7:30 p.m.

Sexton Auditorium

Free Admission

### **Joliet Symphony Orchestra: *War and Peace***

The JSO is joined by a plethora of special guests as it explores the dichotomy of music written about war and peace, including Holst’s “Mars: The Bringer of War” and Handel’s “Overture from *Royal Fireworks Music*.” The concert ends with Beethoven’s monumental “Choral Fantasy,” featuring faculty piano soloist Jiafeng Yan and USF’s Schola Cantorum and Claritas Master Chorale (Paul Laprade, director) joining forces with the JSO to present Beethoven’s vision for peace and joy through art and music.

**April 27, 2019 at 7:30 p.m.**

**April 28, 2019 at 5 p.m.**