

Higher Education Opportunity Act Text Book Information

HEOA Textbook Information requirements will go into effect on July 1, 2010. This was designed to save students money on textbooks. Here are the main points that affect institutions and what Barnes & Noble is doing to help USF be compliant:

*** Requires institutions to, as practical, provide students with accurate course material information including ISBN and retail price, online. Providing this information on our bookstore web site is acceptable as long as the link is clearly and prominently located on the institution's internet course schedule.** *At USF we are set up with registration integration so students can go to their course schedule on the portal and link to the book list. Barnes & Noble is prepared to add the ISBN#s once the law goes into effect. Before we can post the book information on our websites, we need to receive the book orders. We continue to encourage faculty to submit their orders in a timely manner.*

***Encourages institutions, faculty, bookseller and publishers to work together to reduce course material costs.** *We work with faculty to get course and book information as soon possible allowing us to pay students more for their unwanted books. We also actively seek used textbooks from the national used book markets.*

***Requires publishers to tell faculty the price of the textbook and if it is available as a bundle or in alternate formats. Also requires publishers to offer unbundled course materials, unless they are bound by 3rd party contract, customs, or if the materials are designed solely as integrated materials.** *Digital textbooks are another cost saving option that we offer students. Even though it is not yet widely used by faculty or students, we expect that textbooks will become a more popular option as e-reader technologies improve and publisher content grows. Digital books can save students between 30-50% off the new printed textbook price.*

***Encourages institutions of higher education to inform students on how to save money on textbooks.** *As bookseller we fully support efforts to save students money. We strive to do so by providing a large selection of used textbooks, digital textbooks (as available) and aggressive cash back programs. This spring we paid out \$47,700 to USF students for their unwanted books during our buyback period.*